

ADVERTISING SLOGANS a matching game (in the space given, write the letter that is in front of the advertiser's name)

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| 1. You're in good hands with_____ | a-Clairol Hair color |
| 2. Just do it_____ | b-Dial soap |
| 3. Breakfast of Champion | c-Burger King |
| 4. Where's the beef?_____ | d-Alka Seltzer |
| 5. No more tears _____ | e-Energizer battery |
| 6. Melts in your mouth, not in your hands_____ | f-Allstate |
| 7. Put a tiger in your tank_____ | g-Coca Cola |
| 8. A little dab'll do ya _____ | h-Wheaties cereal |
| 9. All the news that's fit to print _____ | i-Nike |
| 10. Like a good neighbor_____ is there | j-Esso gas |
| 11. It takes a licking and keeps on ticking _____ | k-US Army |
| 12. Let your fingers do the walking _____ | l-New York Times |
| 13. Be all that you can be _____ | m-Rice-a-roni |
| 14. Have it your way _____ | n-Timex watches |
| 15. I can't believe I ate the whole thing _____ | o-State Farm |
| 16. It keeps on going and going and going...._____ | p-Wendy's |
| 17. It's the real thing _____ | q-Johnson's Baby Shampoo |
| 18. _____ the San Francisco treat | r-Brylcream |
| 19. Aren't you glad you use _____
Don't you wish everybody did? | s-M & M's |
| 20. Does she...or doesn't she? _____ | t-Yellow pages |

Answers **1-5** f/i/h/p/q **6-10** s/j/r/l/o **11-15** n/t/k/c/d **16-20** e/g/m/b/a